Minnesota Farmers Union
Education Director

Organization Summary:

Minnesota Farmers Union is a progressive, grassroots membership organization that supports family farmers and rural development. Drawing on the base values of education, cooperation and legislation, MFU works with individuals at the county, state, national and international level to sustain economically viable family farms, support new farmers, further agricultural education, increase consumer awareness and ensure that the voice of family farmers is heard by policy makers.

Brief Description:

The Education Director will manage and execute MFU member education and youth education programs including the annual summer youth camps, the Youth Advisory Council, and the New Leader Academy.

The primary responsibilities of this position are to supervise hiring, preparations and operations for MFU youth summer camps; manage the New Leader Academy program; oversee grants and collegiate scholarships relevant to the Education Department; and liaise with FFA, 4-H and other agriculture education programs.

Job Duties:

- Oversee adult membership education programming.
- Supervise all aspects of the youth summer camps.
- Manage youth registration for summer camps.
- Recruit and hire counselors and support staff for annual youth summer camps.
- Serve as facilitator for the Youth Advisory Council.
- Plan and manage summer day camps.
- Research, apply and manage reporting for grants that support all activities under the Education Department.
- Serve as staff liaison for Membership Education Committee and facilitate monthly conference calls.
- Work with communication department to promote summer camps, day camps and other events through advertising, social media, e-news and Minnesota Agriculture.
Attend Education-related conferences including but not limited to the NFU Education Director meeting and American Camp Association Conference in February each year

Administer state and county collegiate scholarships.

Administer the New Leader Academy, including publicizing, collecting applications, selecting participants, and planning and administering four educational sessions annually.

Direct state convention preparations surrounding New Leader Academy, Membership Education Meeting, Youth Advisory Council, the Torchbearers Award, and childcare for convention attendees.

Serve as primary organization contact for FFA and 4-H partner organizations

Assist with general MFU event preparation as needed.

Experience:

- Exceptional communication, organization, and management skills
- Demonstrated ability to successfully complete projects with competing priorities, deadlines and demands
- Flexibility and resiliency
- Experience with grant writing and program evaluation
- Ability and willingness to work with and manage college-age students and young adults
- Experience recruiting and hiring talent to an organization
- Proficiency in Microsoft Office Suite and data entry
- Strong commitment to family farming and rural issues
- Preferred background in education or Bachelor’s degree in a related field

Compensation:

Salary commensurate with experience, $55,000-$70,000, Full time, Monday - Friday, 8:30 a.m. - 4:30 p.m. with flexibility to travel, attend evening and weekend events, and full days including five weeks of overnight youth camps in June and July. Medical, dental, life, long-term and short-term disability insurance, 401K, paid vacation and sick leave provided.

To Apply:

Submit a PDF cover letter, resume and three references to hr@mfu.org. No phone calls or visits please.