



Minnesota Farmers Union (MFU) seeks a Membership and Outreach Worker for North Central and East Central Minnesota.

**Summary:**

Minnesota Farmers Union is a progressive, grassroots membership organization that supports family farmers and rural communities. Drawing on the base values of education, cooperation and legislation, MFU works with individuals at the county, state, national and international level to create strategic partnerships; support new farmers; further agricultural education; increase consumer awareness; and ensure that the voice of family farmers is heard by policy makers.

The Membership and Outreach Worker will provide communication, education, and member recruitment and outreach to build membership and leadership in a statewide family farm organization.

The primary responsibilities of this position are to recruit new members to MFU, to work with existing members to renew their membership, to work with county presidents and other officers to organize regular meetings to promote the work of the organization and to build MFU as a positive force in North Central and East Central Minnesota.

**Responsibilities:**

- Recruit and sign up new and renewing members
- Organize meetings and contact members to attend them
- Work with county leaders on membership and membership education programs
- Learn and use the MFU membership database system on a routine and regular basis
- File weekly reports via computer, on activities, contacts and travel
- Recruit members to attend annual lobby day at the state capitol
- Work at the MFU building at the Minnesota State Fair
- Staff MFU booths at trade shows, festivals and fairs
- Attend, organize, and staff MFU programs, projects and activities including staff meetings, county conventions, member education sessions, the MFU state convention, and MFU state board meetings

**Qualifications:**

- Positive attitude and strong commitment to family farming and rural issues
- Must be familiar with, or become familiar with, MFU policies and programs
- Ability to take initiative and ownership of projects
- Strong communication, organization and computer skills
- Experience with social media, outreach and public speaking
- Previous experience with family farms and rural issues
- Must have a good driving record and reliable vehicle
- Must be available to work some weekends and nights
- Available to spend at least 80% time traveling in rural Minnesota
- Reports to Director of Membership and Outreach

**Position Details:**

- Hours: Full-time, Monday – Friday from 8:30 a.m. to 4:30 p.m. with flexibility to attend frequent evening and weekend events required
- Salary Range: \$37,500 - \$47,500, flexible depending on experience
- Benefits: Medical, dental, life and long term disability insurance, 401K, paid vacation and sick leave
- Position based in the MFU state office in St. Paul or home-based in North Central or East Central Minnesota

**To Apply:**

Send cover letter and resume in PDF format to:

Bruce Miller  
Director of Membership and Outreach  
[bruce@mfu.org](mailto:bruce@mfu.org)

No calls or visits please.